Ohio Rural Community Assistance Program

Technical Assistance and Services for Small Communities
Ohio RCAP

Part of a national non-profit organization to help rural communities

Ohio RCAP Funded By

Project Development
Management & Finance
Energy Audits
Rate Analysis
Asset Management
CMOM Planning
Training for Local Officials
GIS Data Collection & Mapping
Environmental Reports
Grant Writing & Administration
Community Planning: Land Use, Economic Development, Downtown Revitalization
What is RCAP?

- The Rural Community Assistance Partnership (RCAP) is a national, non-profit organization incorporated in 1972 that provides technical assistance on water, wastewater, & other community development issues.

- Field staff serving all 50 states and Puerto Rico

- Ohio RCAP is part of the Great Lakes RCAP region. Great Lakes RCAP is administered by the WSOS Community Action Commission, Inc., a 501(c)3 non-profit agency in Fremont, Ohio.
Great Lakes RCAP Projects

GLRCAP Projects

- Ohio (196)
- HHS & Technitrain (64)
- Board Training (152)
- Illinois (70)
- Kentucky (57)
- Michigan (48)
- Indiana (47)
- West Virginia (37)
- Wisconsin (25)
- Congressional Districts (76)
Traditionally, RCAP has worked with communities to build *technical, managerial, and financial capacity* to construct and operate water and sewer infrastructure. This is still a major component of our program.

In Ohio, we have expanded to offer many other community and economic development services.
Grant Funded and Low Cost Services for Rural Communities

- Many services offered at no cost to communities.

- Enrollment for grant-funded services based on project type, community size, median income and other factors.

- Majority of client communities receive services at no cost. Many hire us to perform additional services not covered by grants.
Ohio RCAP Services

Water and Wastewater

Community Development
RCAP mission is to “Assist rural people to improve the quality of life in their communities.”

Traditionally, our focus and funding has been assisting communities with their water and sewer infrastructure needs.
Who do we serve?

Although some grants allow us to assist communities up to 10,000 in population, our priority for grant-funded services is working with smaller communities. The majority are under 5,000 population. Many have less than a few hundred customers.

RCAP works with its client communities ‘as long as it takes’ to bring a needed project to fruition. We provide the guidance and coordination to help them through the project planning and funding process, especially when multiple funders are involved.
How do we help?

- Project planning
- Engineer selection process
- Project funding
- Governing board and staff training
- Financial management
- Mediate community disputes
- Facilitate shared services agreements
- Asset management program development
- Security and emergency response planning
- Improve operational efficiencies
## Funding Strategies

### FUNDING SCENARIOS

<table>
<thead>
<tr>
<th>Scenario</th>
<th>Smalltown, OH Sewer Project</th>
<th>Date: July 1, 2010</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>$1,000,000</td>
<td>$1,003,500</td>
</tr>
<tr>
<td>2</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>3</td>
<td>$1,000,000</td>
<td>$1,003,500</td>
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<tr>
<td>4</td>
<td>$1,000,000</td>
<td>$1,040,000</td>
</tr>
<tr>
<td>5</td>
<td>$1,000,000</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>6</td>
<td>$1,000,000</td>
<td>$1,010,000</td>
</tr>
</tbody>
</table>

| CUSTOMERS (EDU) | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

| TOTAL PROJECT COST | $1,000,000 | $1,000,000 | $1,000,000 | $1,040,000 | $1,000,000 | $1,010,000 |
| TOTAL ANNUAL OMR  | $ -   | $ -   | $ -   | $ -   | $ -   | $ -   | $ -   |

### ANNUAL DEBT

<table>
<thead>
<tr>
<th>Project</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>USDA Grant</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>OPWC Loan</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>OWDA Market</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>OPEA WPCLF</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>USDA Reserve</td>
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<tr>
<td><strong>Total Financing</strong></td>
<td>$1,010,000</td>
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### ANNUAL OMR

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### TOTAL PROJECT COST

| Scenario | $1,000,000 | $1,003,500 | $1,000,000 | $1,003,500 | $1,000,000 | $1,010,000 |

### ANNUAL DEBT & OMR

| Scenario | $1,000,000 | $1,003,500 | $1,000,000 | $1,003,500 | $1,000,000 | $1,010,000 |

**Please note that OWDA's loan fee is included where applicable. For OWDA and WPCLF loans, a 0.35% fee is charged.**

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### FUNDING STRATEGIES

**Please note that OWDA's loan fee is included where applicable. For OWDA and WPCLF loans, a 0.35% fee is charged.**

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**Loan terms and interest rates can be changed and payments/payback will change accordingly.**
Facility Development

- Coordination/facilitation among community, funders, regulators, consultants
- Write grant & loan applications for funding
- Conduct appropriate public hearing and meetings
- Administration of grants*
  - CDBG
  - ARC
  - OPWC
  - USDA RD

* Denotes service not covered under our existing funding programs for which we receive administration fees.
Facility Development

- Assist in completing financial reports to funding agencies
- Prepare Ohio EPA Capacity Assurance Plans
- Perform Utility Rate Studies *
- Assist with Asset Management Plan Development and Capital Improvement Plans *

* Denotes service usually not covered under our existing funding programs for which we charge a modest fee.
Management & Operations

- Assist with the development and implementation of operating policies and procedures
- Clearinghouse for sample rules, ordinances and resolutions
- Help develop strategies, policies and legislation to reduce delinquent accounts
- Asset Management Plan Preparation* and CUPSS
- GPS Data Collection*
- GIS Program Development*
- Energy Audits*

*Fee-for-Service if not covered under an existing grant.
Minimize lifecycle cost through improved preventative maintenance and timely asset rehabilitation.
Training

Council/Board Training

101 Utility Management
201 Financial Management
Available via classroom or online

Short courses
- Project Development
- Rate Setting and Asset Management

Leadership Training
Training

Operational Staff Training

301 Budgeting, Asset Management & Rate Setting
401 Applied Asset Management using (CUPSS)
Locating Mains, Leaks & Lost Revenue
Energy Audits
Other Special Topics

Operator recruitment & training with Jobs$
Most courses offer CEUs/contact hrs.
National RCAP Publications

http://www.rcap.org/commpubs

While you’re there, check out the resource library!
Consulting Services

Assistance for communities who do not qualify for traditional RCAP assistance or for services not covered by one of our grants
Fee-For-Service Consulting

- Loan and Grant Writing Services
- NEPA Environmental Reports
- CDBG Administration
- Energy (Operational) Audits
- GPS Data Collection and GIS Development
- Asset Management Planning
- Rate & Structure Analysis
- Community Planning
Over 15 years experience

Reports Prepared for:

USDA
HUD/CDBG
Ohio EPA
US EPA
US Army Corps of Engineer

Fee-For-Service activity not covered under our grants.
Energy Audits to Save Money

Ohio RCAP analyzes the opportunities to conserve energy through changes, modifications, or upgrades to both equipment and operations.

The end result is often significant energy and budget cost reduction opportunities. Every facility is different, and RCAP has seen potential savings ranging from 6% to 60%, with just over 25% being the average.

Ohio RCAP’s licensed professional engineer is one of the leading experts in the country for small water and sewer utility energy audits.
Utility Rate & Structure Analysis

Evaluation of expenses and revenues

Development of budgets and projections

Review of fund balances and projections for reserve

Recommendations for rate change

Evaluation of rate affordability

Short course board training

RCAP Wrote the Book!

The Art and Science of Utility Rate Analysis and Structure

Presented by: Ohio RCAP
The RCAP GIS Team

RCAP is pleased to now offer **GPS Data Collection** and **GIS Mapping**
Cooperative GIS Service
Ohio RCAP Services

Water and Wastewater

Community Development
Over 50 years of combined experience:

Formula
Water and Sewer
Economic Development
Downtown
The RCAP goal is to help fill the gaps in local services with affordable, effective, results-oriented assistance and to bring to the local community the specific services or planning products and processes that are most needed.
RCAP staff can work with your community to develop a variety of custom planning documents or join your community development team.
Downtown Revitalization

- We deliver a far-reaching blueprint for downtown organization, promotion, economic restructuring, and design.

- We involve the stakeholders. It’s your plan!

- We meet requirements for CDBG “Tier 2” funding.
Comprehensive Planning

- RCAP involves the people via community meetings, stakeholder groups, surveys…

- RCAP has written plans at the County, Municipal, and Township level.

- RCAP can partner with others to provide a local dimension to the process.
Economic Development

- Comprehensive Economic Development Strategies for EDA funding
- Revolving Loan Fund administration
- Economic Development CDBG applications and administration
- Team with local development practitioners to seek and apply for resources to make projects happen
Comprehensive Community Services

Grant and resource searches
Grant administration
Meeting facilitation
Visioning and goal setting
Leadership programs
Business financing consultation
Community needs surveys
Community attitude surveys
Rural transportation planning
Economic Gardening

- RCAP began a pilot project this year to begin an *Economic Gardening Program* targeted to rural counties, small cities and villages
- Specific services to help grow ‘Second Stage’ Companies (aprx.10-100 employees) that are already rooted in the community
- Most potential for job creation, involves no grants or tax abatements
SAVE THE DATE

Small Towns BIG Futures

August 12 & 13, 2014
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Questions

Check out Ohio’s toolkit - www.ohiorcap.org