



**FOR RELEASE:** August 20, 2014  
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### **Ohio EPA Director Visits Frito-Lay To Recognize Staff for Environmental Excellence**

Ohio EPA Director Craig W. Butler visited Frito-Lay in Wooster today to recognize the company for its continuing effort in environmental stewardship. He toured the plant and recognized the company for being one of the first businesses to earn a silver level award under Ohio EPA's Encouraging Environmental Excellence (E3) program.

Based in Plano, Texas, Frito-Lay employs 350 people at its Wooster plant. The facility operates 24 hours a day, seven days a week to manufacture and package potato chips, corn chips and other salty snack products.

"Frito-Lay sets an example for other companies to follow," Butler said. "They have a team of people who continuously look for ways to reduce waste and conserve natural resources. They have proven that efficiencies developed to be more environmentally responsible also bring an economic advantage to companies, and that's good for Ohio business, the environment and citizens."

The E3 program acknowledges Ohio businesses and other organizations for completing environmentally beneficial activities and serves as an incentive to commit to ongoing environmental stewardship. To earn a silver-level award, a business or organization must have a good environmental compliance record and complete environmental stewardship activities that show a strong corporate environmental ethic.

To learn more about the E3 program, go to [www.epa.ohio.gov/ohioe3.aspx](http://www.epa.ohio.gov/ohioe3.aspx) or contact the Ohio EPA Office of Compliance Assistance and Pollution Prevention at 1-800-329-7518.

To learn more about Frito-Lay's sustainability efforts to reduce emissions, conserve energy and water, and recycle waste, please visit [www.frito-lay.com](http://www.frito-lay.com)

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[www.epa.ohio.gov](http://www.epa.ohio.gov)

*The Ohio Environmental Protection Agency was created in 1972 to consolidate efforts to protect and improve air quality, water quality and waste management in Ohio. Since then, air pollutants dropped by as much as 90 percent; large rivers meeting standards improved from 21 percent to 89 percent; and hundreds of polluting, open dumps were replaced with engineered landfills and an increased emphasis on waste reduction and recycling.*