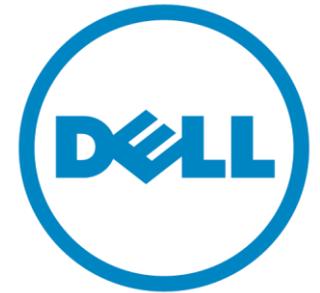


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# Dell Reconnect Computer Recycling Program

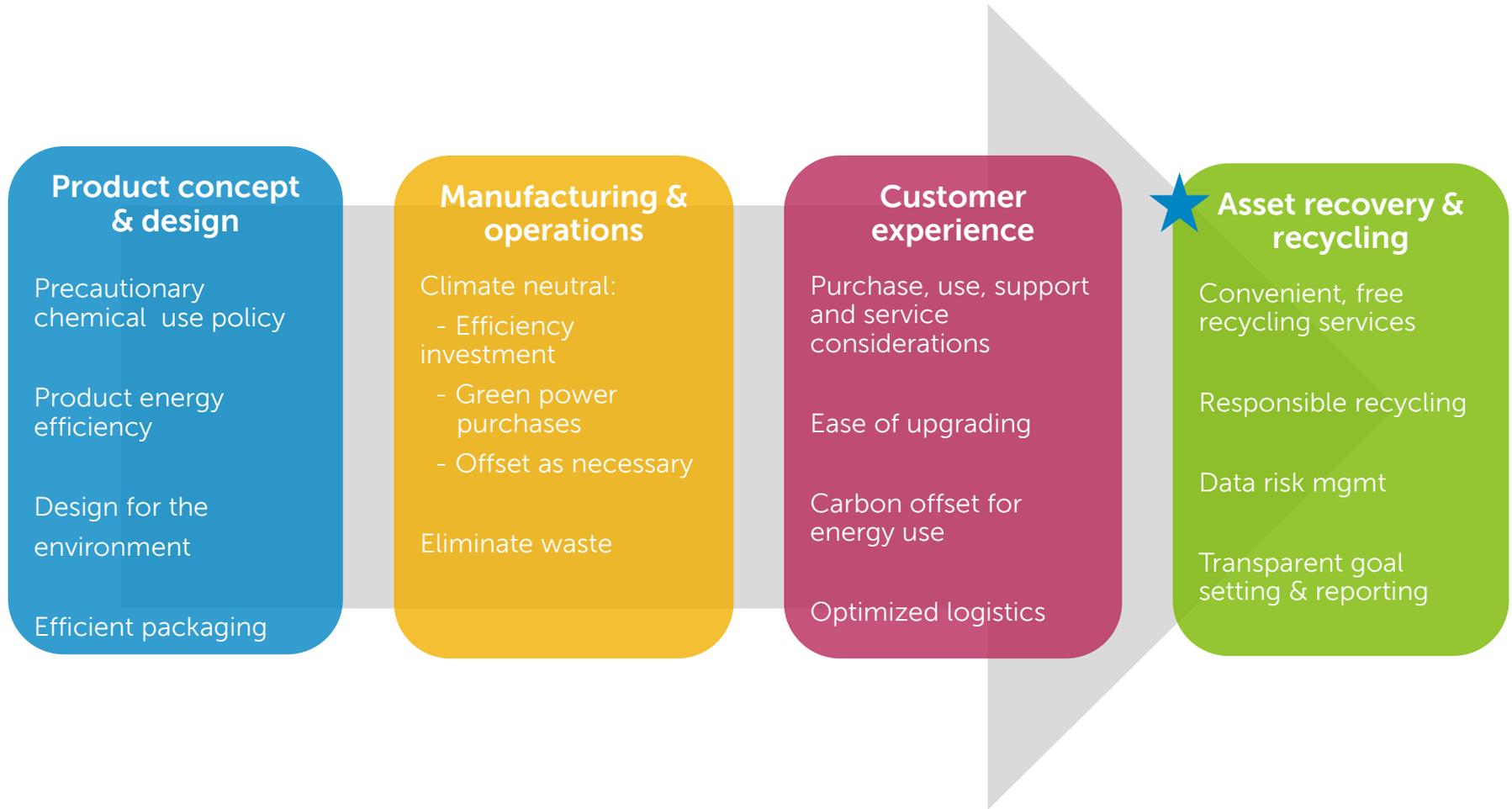


January 2013

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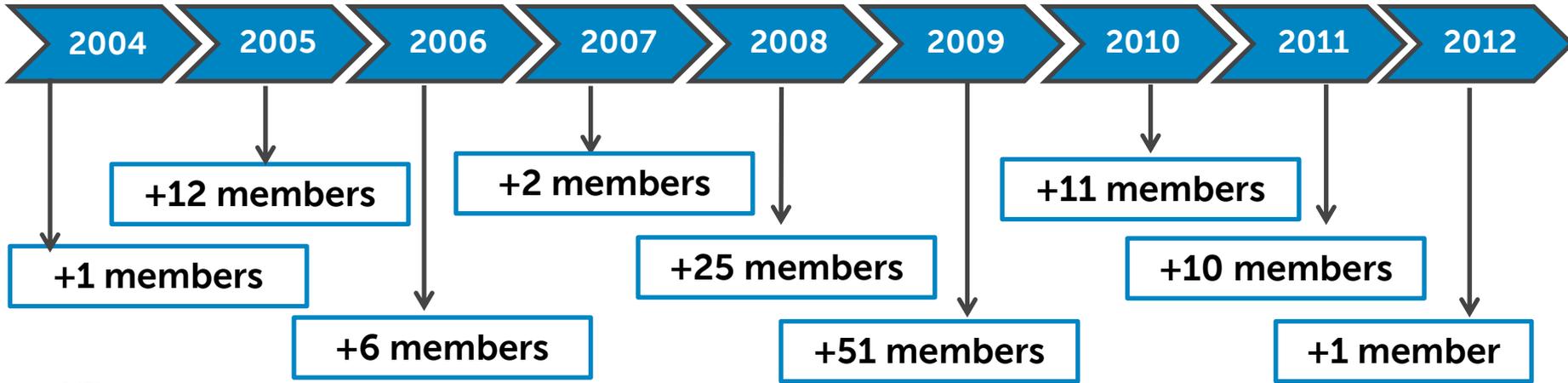
# Environmentally responsible framework

Dell's framework encompasses the product lifecycle



# Dell Reconnect

Technology recycling with Goodwill®



Dell has developed a sustainable computer recycling program with Goodwill over the last 8 years

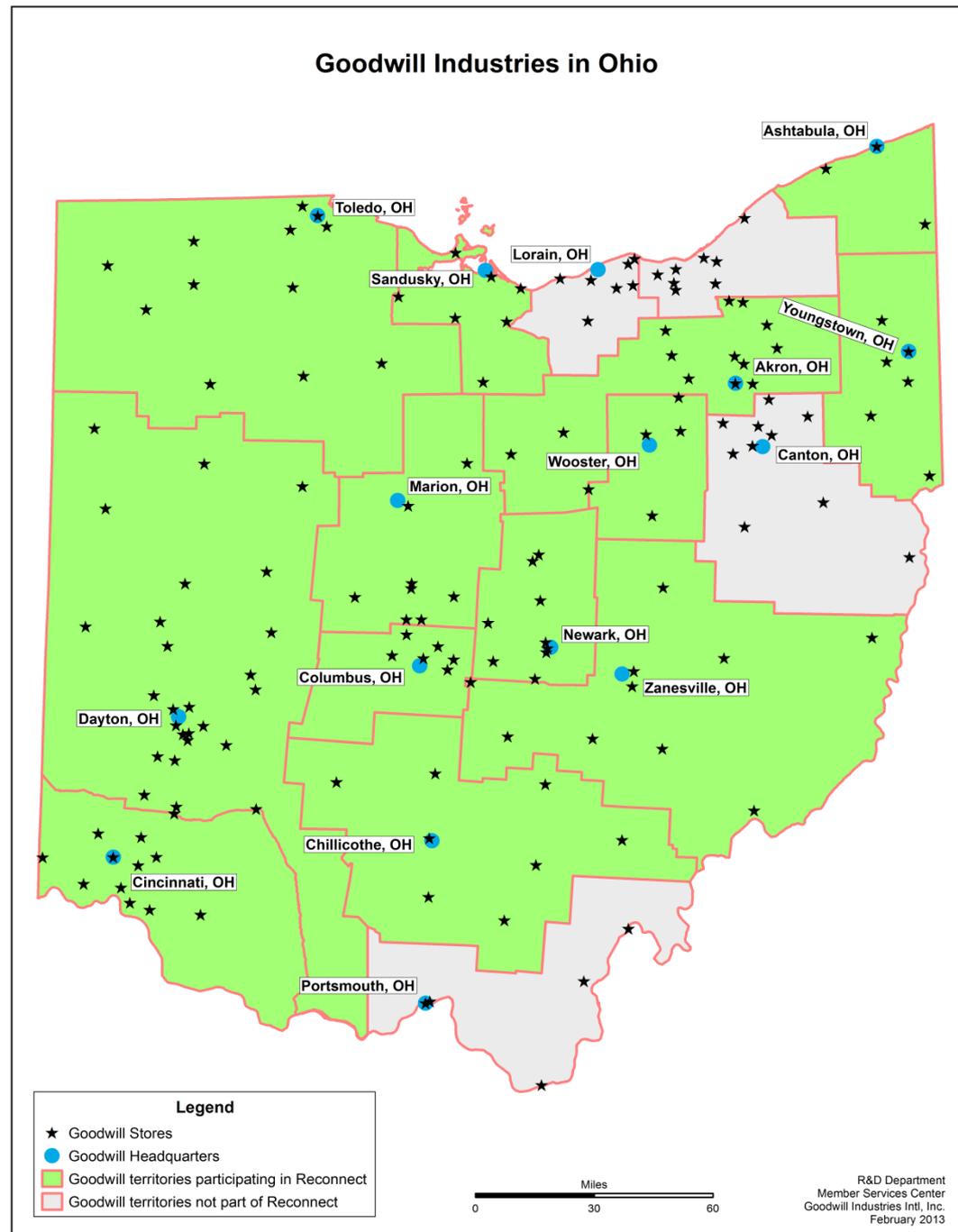
Reconnect statewide    Reconnect presence

- ❖ **70% Goodwill participation** (100+ members in US & Canada)
- ❖ **44 states** with Dell Reconnect coverage
- ❖ **2,000+ donation sites** in U.S. & Canada
- ❖ **250+ million pounds** recycled since 2004



# Dell Reconnect Ohio

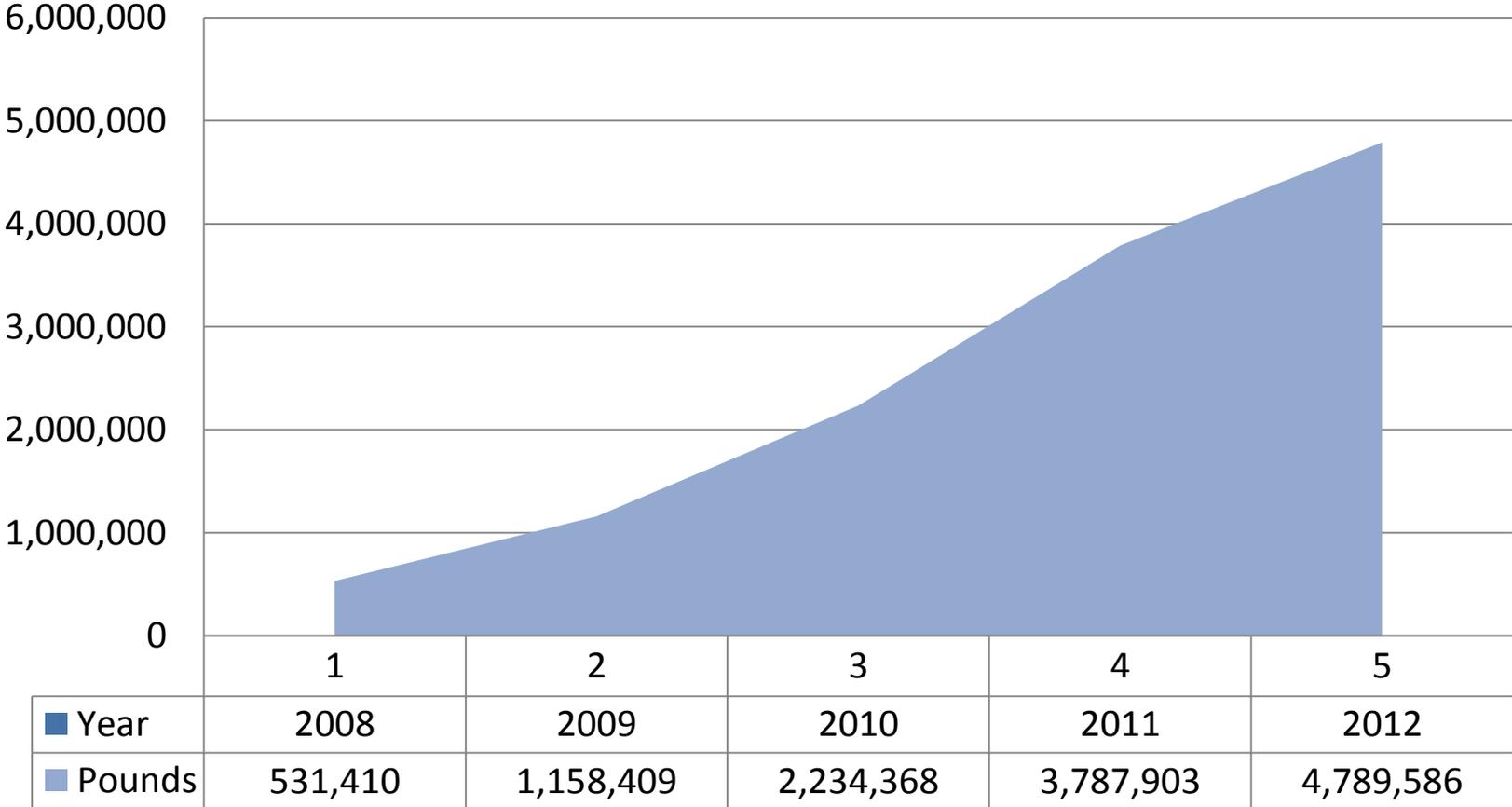
- ✓ **13 Goodwill members** participating with Dell
- ✓ **175 donation sites** for Ohio residents
- ✓ **5 year** demonstrated sustainable program





**12.5+ million** cumulative pounds collected in Ohio and responsibly recycled since 2009

**Dell Reconnect Ohio Recycled Pounds**



# Dell Corporate Responsibility

**Dell has received significant recognition in the areas of environment, citizenship, supplier responsibility, giving and the workplace.**

## **Electronic Takeback Coalition Report Card**

With multiple recycling programs and our partnership with Goodwill, the Electronic Takeback Coalition Report Card awarded Dell the highest grade among computer, TV, printer and gaming console companies.

## **Newsweek Green Rankings**

Citing our robust recycling programs and leadership in smarter packaging such as bamboo, Newsweek placed Dell among the top five of America's Greenest Companies for the fourth straight year. In 2010, Dell topped the list at No. 1.

## **Gartner Information Technology Asset Disposition**

Dell is a recognized leader in North America for recycling and the disposal of information technology assets.

## **Interbrand Best Global Green Brands**

A year after being ranked the world's 8th greenest brand, Dell moved up a spot to No. 7 in Interbrand's 2012 Best Global Green Brands ranking. Interbrand ranks environmental sustainability performance and degree of external reporting while measuring performance versus perception.