

Small and Rural Community Brownfield Assistance

Middletown, Ohio
September 11, 2014



Not your father's brownfield program

- Define brownfields specific to your community
- Consider the site in context of other projects
- Look to various sources of funding



Long-term vision

- Let community dictate priorities
- Match priorities with best resource opportunities
- Let end-use rather than property dictate priorities



Long-term strategies

- Get to know local, state, federal staff
- Coordinate your funding needs
- Organize funding mechanisms by function, deadlines



There is no “I” in “team”

- Organize a funding team.
- Involve leadership at the local, state, federal agency level.
- A team helps you develop a narrative of the needs of the community.



Keep involvement current

- Prepare an annual funding strategy
- Develop briefing materials
- Share with political entities and funding sources
- Organize local support for top projects – public meetings, support letters



Elected officials

- Don't forget your congressional representatives!
- Invite members and staff to visit the community and tour projects.
- Celebrate success – ribbon-cuttings, media events.
- Ask for their support for resources



Project resume – 1 pager

- Project purpose or goal (30 words or less)
- List milestones and any awards
- Identify project partners
- Compelling but concise



Foundation funding

- Good way to leverage future funding.
- Different approach than seeking government funding.



Three types of foundations

- Community
- Corporate
- Family



Community

A charitable organization that is created by and for a community of people. It is supported by local donors and governed by a board of private citizens who work toward the greater good of the citizens in the community.



Corporate

- Corporate foundations - legally separate, tax-exempt organizations that make grants on behalf of the parent corporations
- Corporate giving programs - the corporation makes grants directly



Family

- Established by an individual or family to channel resources to charitable causes.
- Can be harder to find if not familiar with the community



Selling your project

- Elevator speech important! Be clear in your community's story and needs
- Be able to describe your organization, mission statement and goal in one minute



Foundation funding

- Treat like a job application - research the foundation, know what their values are
- Build relationships with foundations
- Use their expertise
- Be flexible; know their timeline



Seed money

- May not seem like a large amount for a big project
- Can finance initial steps of a project
- Use the cachet of receiving funds from a particular foundation as a basis for leveraging future funds.



How to find foundations

- Association of Small Foundations
<http://www.smallfoundations.org/>
- The Chronicle of Philanthropy
<http://philanthropy.com/section/Home/172>
- Council on Foundations
<http://www.cof.org/content/resources>



- The Foundation Center
<http://www.foundationcenter.org/>
- Library locations for foundation directory
<http://grantspace.org/Find-Us>
- Guidestar
<http://www.guidestar.org/Home.aspx>
- The Grantsmanship Center
<https://www.tgci.com/>





Search...



Community Brownfield Funding Resources



SABR has compiled a list of various sources of assistance available to communities for assessing, remediating and redeveloping brownfields and revitalizing neighborhoods. These can range from technical assistance in area-wide planning or completing grant applications, seed money from foundations to leverage other sources of funding, in-kind services for assessment and sampling, grants and loans for brownfield cleanup and development and serving disadvantaged communities, or tax credits for historic preservation.

Information on the various programs is organized by the type of organization with oversight (e.g., federal, state, regional, private). Use the "Funding Types" tabbed menu, below, to view information about each program.

For more information, please contact Ildi Pallos at ildi.pallos@epa.ohio.gov or (614) 644-2086.

DERR SITE NAVIGATION LINKS

Select an item and click "Go" to navigate

FEATURED LINKS

- ▶ **CERTIFIED PROFESSIONAL**
Initial and renewal applications
- ▶ **OUTREACH & TRAINING**
Upcoming training events and past proceedings
- ▶ **VAP**
Ohio EPA's Voluntary Action Program

Federal Foundations Land Banks Regional State Technical Assistance

Federal Funding Programs:

GRANTS.GOV

The [Grants.gov program management office](http://Grants.gov) was established in 2002, as a part of the President's Management Agenda. Managed by the Department of Health and Human Services, Grants.gov is an E-Government initiative operating under the governance of the Office of Management and Budget.



Under the President's Management Agenda, the office was chartered to deliver a system that provides a centralized location for grant seekers to find and apply for federal funding opportunities. Today, the Grants.gov system houses information on over 1,000 grant programs and vets grant applications for 26 federal grant-making agencies.

U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD)

The [U.S. Department of Housing and Urban Development's](http://U.S. Department of Housing and Urban Development) (HUD) mission is to create strong, sustainable, inclusive communities and quality affordable homes for all. HUD is working to strengthen the housing market to bolster the economy and protect consumers; meet the need for quality affordable rental homes; utilize housing as a platform for improving quality of life; build inclusive and sustainable communities free from discrimination, and transform the way HUD does business. HUD awards grants to organizations and groups for a variety of purposes. To



Ranson WV

- Population ~4,400
- Phoenix Award winner at the 2013 Brownfields Conference in Atlanta.



Foundation seed money

- 2009 – Ranson received \$5,000 FOCUS mini-grant.
- Funding provided by Claude Worthington Benedum Foundation



Led to...

- 2010 - \$175,000 EPA area-wide brownfields planning assistance grant.
- \$1,400,000 HUD challenge grant (30 percent match)
 - goal of promoting sustainability at the local or neighborhood level



The big win!

- 2012 - \$5,000,000 U.S. DOT TIGER IV grant.
- Highly competitive grants – can be used for road, rail, transit and port projects.
- Will be used for the expansion and construction of Fairfax Blvd. into a walkable green street.
- Connects to new Charles Town Commuter Center – MARC, Amtrak



Questions?

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