



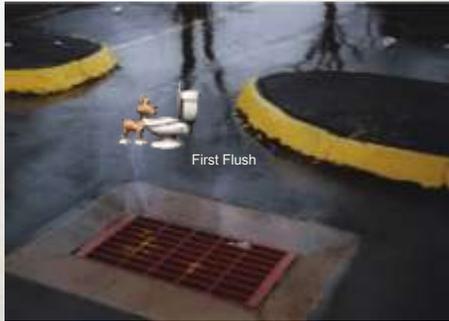
- ### NPDES Phase II Six Minimum Control Measures
- Public Education and Outreach
  - Public Involvement / Participation
  - Illicit Discharge Detection and Elimination
  - Construction Site Storm Water Runoff Control
  - Post-Construction Management
  - Pollution Prevention / Good Housekeeping

- ### Steering Committee Meetings
- 
- Issue Papers
  - Facilitate two way communication
  - Formulate policy
  - Review products
  - Prepare for workshop(s)

- ### Steering Committee Recommendations
1. County Commissioners form an ORC 6117 Storm Water District for Phase II
  2. An Executive Committee be formed to evaluate level and cost of service and make a recommendation to the Commissioners
- Note: Participation in the SW District by municipalities shall be authorized by resolution of the municipal corporation.



- ### NPDES Phase II Minimum Control Measures Taken On By Our SWCD
- Public Education and Outreach
  - Public Involvement / Participation
  - Construction Site Storm Water Runoff Control

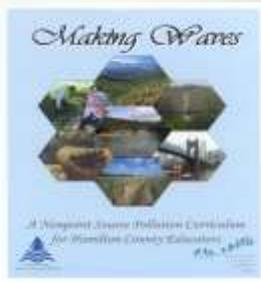


## Tools for Education

- Classroom Presentation & Competitions
- Teacher Workshops
- Community Presentations
- Technical Workshops
- Community Displays
- Soil Fertility Testing
- PSA's and Articles
- District Newsletter
- .....And Special Events



## County Focused Curriculum



## Soil Tent at Paddlefest 1 of 23 displays provided at events



## Hamilton Co. Children's Waterfest

- First in Ohio – since 1995
- Targets Grades 4-6
- Multi-Disciplinary and Interactive
- Teacher Resource Area
- Over 40 Organizations & Agencies Present

## The Exhibit Hall



## Community Awareness Activities

### Storm Drain Labeling



## Stream Monitoring



## Watershed Signage

Watershed signage correlates the local stream to a primary watershed. In this case, the Great Miami River.



## Public Education- 2003

- A website has been established w/ educational links -<http://www.hamilton-co.org/stormwater>
- Created a slide presentation to solicit interest and raise awareness of the Hamilton County S.W. District.
- Preparing K-12 storm water curriculum.
  - Classroom Pres.- 191 to 4,132 students
  - Teacher workshops - 161 teachers
  - Community Pres. - 7 to 181 people
- Issue press release announcing new ORC 6117 District & Phase II S.W. Program
- Research existing hotlines, Adopt hotline protocol

## Public Involvement & Participation

- Storm drain labeling – Min. of 500 to be installed annually
- Watershed signage – Min. of 50 to be installed annually
- Provide administrative assistance to local watershed groups – Offered \$20,000 in mini-grants
- Create a Storm Water Management Advisory Committee

## 2006 Billboard Campaign



## SW Ohio/N. Ky. Regional Storm Water Collaborative

- Hamilton County, Oh
- Butler County, Oh
- City of Hamilton, Oh.
- Warren County, Oh
- Deerfield Twp. Oh.
- City of Mason, Oh
- Boone, Kenton, Campbell Co. Ky.
- City of Florence, Kentucky



## 2007 Billboard Campaign



Use your brain  
Only water goes down the drain  
South West Ohio Storm Water Collaborative

[Home](#)

[Who We Are](#)

[Things You Can Do](#)

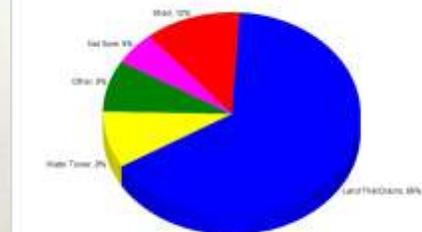
[Upcoming Events](#)

[Government Compliance](#)

[References and Links](#)

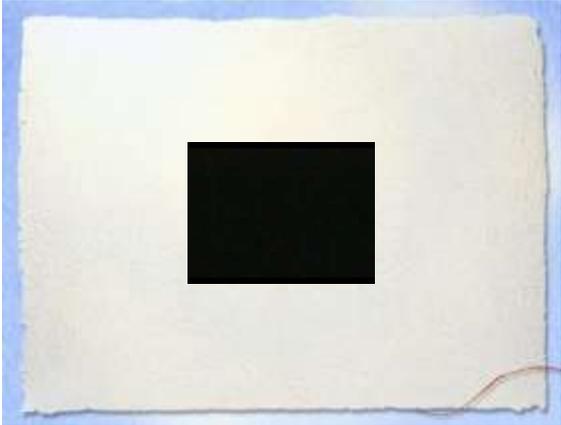
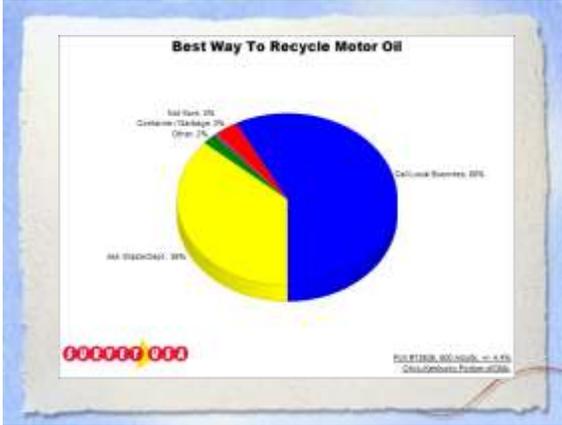
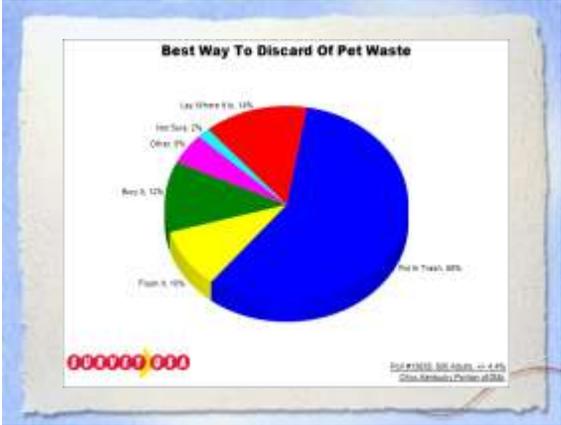
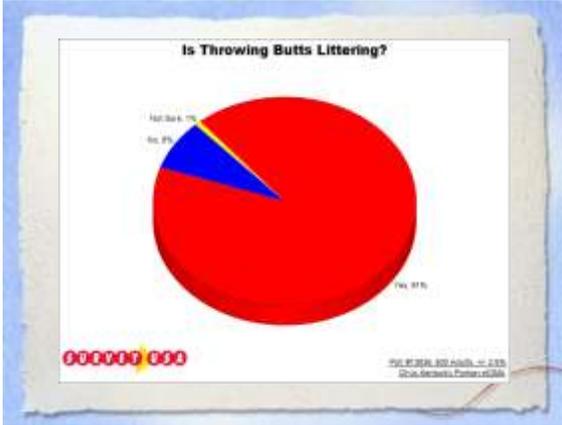
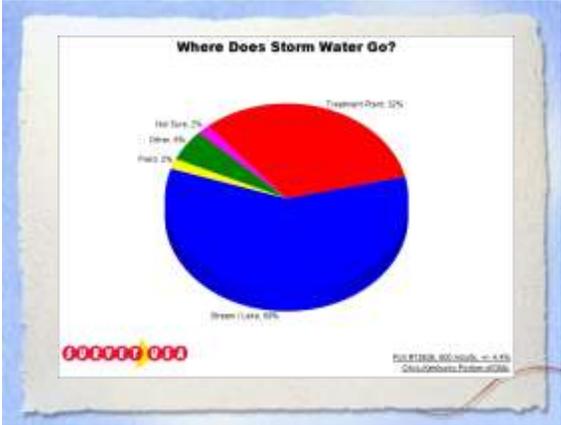
[Contact Us](#) <http://www.saveohiowater.org/>

Best Describes Watershed



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July 2008, 2009, 2010, 2011, 2012  
Ohio Stormwater System of 2010



### 15-second "Did you know..." messages by Steve Raleigh

Example

OHIO STATE UNIVERSITY • 4.15  
Chris Ambrose, Partner at OSA

## Other Major Education Efforts

- Individual Lot Erosion and Sediment Control Training
  - Presentation on individual lot control requirements for:
    - ✓ Ryan Homes,
    - ✓ Douglas Homes
    - ✓ Mark Bradley Homes
- Turf Reinforcement Matting
  - Representatives from Site Supply and JMD discussed the various benefits and applications of their products for government projects
- Pond Clinic 2007
  - Topics included pond construction, fish stocking, aquatic weed control, pond aeration and dry hydrants



## Education: 2007 SW Ohio Erosion and Sediment Control Field Day



Focus was on individual lot erosion and sediment controls and green building construction

## Education: MSD Tappers Handbook

*Erosion Prevention & Sediment Control Field Handbook*  
For small scale utility projects  
Hamilton County, Ohio



- Funded by grant from MSD
- Provides erosion and sediment control training for MSD tappers working on small scale utility projects
- Can be adopted to provide erosion and sediment controls for contractors of small scale utility projects such as Duke Energy and Cincinnati Water Works
- Over 65 individuals from various companies trained

## Chey Alberto Presents on Pond Construction & Maintenance



## Other Collaborations

- Annual Sediment and Erosion Field Day
- Watershed Festivals and Clean-ups
- Community Displays
- Community Events and Programs
- Teacher Workshops
- Coordinating Ordinances & Regulations
- Sharing information



## Cincinnati Flower Show



## Benefits of Storm Water Management

Better Water Quality



Cleaner Environment